



netBlazr
free your broadband

Position: **Director Marketing**

Location: 1 Marina Park Drive, Boston, MA

Start date: Immediately

About us:

netBlazr is a new venture that helps businesses build co-operative broadband networks which deliver free internet to the co-op members. *We are like Skype for broadband.* Our innovative wireless technology does an "end run" on Verizon & Comcast, and our Boston network is expanding with each new member joining. netBlazr wants to **free your broadband**.

netBlazr is a finalist in the 2011 MassChallenge and 2011 MITX Innovation Award Winner. We bootstrapped our business for the first 18 months and recently closed a round of seed capital to accelerate our growth.

Position Overview:

We seek a stellar marketing executive to join our founder team – now is the time to get in on the ground floor and make an impact. We're looking for a proven leader to define, validate, and drive marketing & customer acquisition for netBlazr. If you're a disciplined risk-taker, then join the passionate evangelists at netBlazr as we radically change how people access broadband service in America.

Qualifications:

- Above all, lots of energy and entrepreneurial spirit
- Healthy balance between strategic thinking and delivering results (loves to "beat the number" -- whatever it is)
- Experience in scaling a start-up business
- Proven success marketing to small and medium-sized businesses
- Familiar with IT solutions/services marketplace
- Deep knowledge building/developing online communities
- Experience using geo-targeting techniques, both online and offline
- Guerilla & field marketing expert (e.g. local neighborhoods)
- Word-of-Mouth marketing guru, obsessed with lead-generation
- Experience working with channel partners
- Comfortable with technology (software, networks, & wireless)
- 7+ years in marketing
- Bachelors degree, MBA preferred

To Apply:

Please send resume to **recruiting@netblazr.com** with "**Marketing**" in the subject line. We regret we can only respond to those candidates who meet the minimum qualifications. netBlazr is an Equal Opportunity Employer.