



netBlazr
free your broadband

Position:

Online Marketing Intern

Location:

One Marina Park Drive, Boston, MA

Hours per week:

16+ hours/week, flexible

Start date:

Immediately

About us:

netBlazr is a Boston startup that helps businesses build co-operative broadband networks which deliver free internet to the co-op members. *We are like Skype for broadband.* Our innovative wireless technology does an "end run" on Verizon & Comcast, and our Boston network expands with each new member joining. netBlazr wants to **free your broadband.**

netBlazr is a finalist in the MassChallenge business plan competition which means interns will also have the opportunity to attend MassChallenge sessions covering marketing, sales, legal, technology, finance, and teambuilding, as well as the chance to network with other finalists and industry professionals.

Position Overview:

netBlazr Online Marketing Interns will develop and implement online marketing campaigns. This internship will run Spring 2012 and potentially beyond.

Job Responsibilities:

- Create and manage content on netBlazr website using WordPress.
- Build awareness within Boston business community via social media, blogs, etc.
- Write and send monthly newsletter to customers and prospects via MailChimp.
- Develop techniques to geo-target business prospects within netBlazr coverage area.
- Conduct online marketing campaigns using latest SEM techniques.
- Improve SEO performance of netBlazr website.
- Track campaign and website conversion performance using Google Analytics.

Qualifications:

- BA, BS or MBA candidates, preferably in marketing or emerging technology field.
- Marketing experience, preferably B2B or online communities.
- Experience with WordPress, MailChimp, GA, and related technologies.
- Any exposure to start-up work environment is desirable.

To Apply:

Please send resume to recruiting@netblazr.com with "**Marketing Intern**" in the subject line. We regret we can only respond to those candidates who meet the minimum qualifications. netBlazr is an Equal Opportunity Employer.